

DEPARTMENT OF MBA
SCHOOL OF BUSINESS & MANAGEMENT
CHRIST (Deemed to be University), Delhi NCR Campus
AY 2024 - 25

A GLIMPSE THROUGH OUR FRAMES



CHRIST
(DEEMED TO BE UNIVERSITY)
DELHI - NCR, INDIA

NEW BEGINNINGS

Every great journey begins with a meaningful start—and for the new batch, that beginning was nothing short of memorable. From the very first day, a series of thoughtfully planned events created an atmosphere of great excitement, connection, and belonging. The outbound trip sparked adventure and friendship, with fun-filled team-building activities that encouraged students to step out of their comfort zones and build trust. This was followed by a vibrant fresher's

party, where music, dance, and laughter helped the new batch feel right at home with their seniors. The orientation program offered valuable insights into academic life, campus culture, and the many paths waiting to be explored. Each event played a unique role in shaping a strong, supportive community—one where every student felt seen, welcomed, and ready to grow. These first steps laid the foundation for a journey filled with learning, friendship, and unforgettable experiences.

BEING EMPOWERED

At the heart of every thriving student community lies a space that inspires action, creativity, and connection—and that space is CIMA (Christ Institute of Management Association). More than just a student body, CIMA is the driving force behind a vibrant and purpose-led campus culture. Through its wide network of clubs, committees, cells, and wings, it offers students countless opportunities to explore their interests, build leadership skills, and bring bold ideas to life. From managing large-scale events and leading impactful initiatives to fostering

collaboration and innovation, CIMA provides a platform where students learn by doing. It's a place where voices are heard, talents are nurtured, and future leaders are shaped. By championing creativity, responsibility, and growth, CIMA continues to empower students to leave a meaningful mark—on campus and beyond.



DISCOVERIES

The industrial visit was an eye-opening journey into the heart of real-world business operations. Students gained firsthand exposure to cutting-edge technologies, innovative processes, and industry best practices. Engaging with industry experts and witnessing operations in action gave them a deeper understanding of how theoretical concepts are applied in dynamic environments. This immersive experience not only enhanced their knowledge but also sparked inspiration for future career paths, making it a truly unforgettable learning adventure.



ILLUMINATED

Research and guest lecture sessions provided a platform for exploring groundbreaking ideas and industry insights. Esteemed experts shared real-world experiences, offering valuable knowledge that bridged the gap between theory and practice. These sessions inspired critical thinking, fostered curiosity, and motivated students to apply innovative solutions in their future pursuits.



CAMARADERIE

During the year the department came alive with a dynamic blend of cultural and sports activities that fostered connection, celebration, and community spirit. The campus buzzed with energy as vibrant festivals showcased the richness of global traditions—through music, dance, art, and cuisine—promoting inclusivity and cultural appreciation. Students and faculty came together to embrace the beauty of diversity, making every celebration a moment to remember. Alongside the cultural festivities, the thrill of sports brought out the best in teamwork, discipline, and competitive spirit. From high-energy matches to friendly tournaments, each event highlighted the passion and perseverance of our student community.

These engaging experiences created a well-rounded environment of learning and joy, strengthening bonds and building lasting memories. The fusion of culture and sport continues to inspire a sense of unity and pride across the campus.

UNTIL WE MEET AGAIN

The MBA Department at CHRIST (Deemed to be University), Delhi NCR Campus, bid a heartfelt farewell to the outgoing Class of 2025 with an evening full of emotions, memories, and celebration. The event was a perfect mix of laughter, nostalgia, and gratitude as juniors and faculty came together to honor the seniors' journey. From touching speeches and fun performances to shared stories and heartfelt goodbyes, every moment reflected the strong bond built over the years. It was a time to celebrate the achievements, friendships, and growth of our seniors while wishing them the best for the exciting road ahead. Though they're stepping into new beginnings, their presence, energy, and contributions will always be remembered. The farewell wasn't just about saying goodbye—it was about celebrating everything the Class of 2025 has meant to the MBA family.





“When great minds come together, innovation isn’t just expected, it’s inevitable”

Fusion-X 2.0, its much-anticipated annual Management Fest, celebrating innovation, leadership, and collaboration. The vibrant two-day event brought together budding management professionals from across the region to compete, connect, and create. With a rich blend of business simulations, panel discussions, cultural showcases, and case competitions, FusionX offered a dynamic platform for students to showcase their talents and strategic thinking. The fest was a resounding success, reflecting the department's commitment to holistic development and experiential learning. FusionX once again proved that the future of business lies in the fusion of knowledge, creativity, and passion.

THE SPOTLIGHT OF MBA



CHRIST
(DEEMED TO BE UNIVERSITY)
DELHI - NCR, INDIA



ANN



ANUGRAHA



RIA



ASHA



CHETAN



VANSHIKA



ASHNA



NIHARIKA



PALLAV



RICHA



RIMSHA



PRIYANSHU



MANICA



ANKUR



MAHIKA



SHRINKALA



BENCY



BHARGAVI



KHUSHI



YASHWIN



KANIKA



SUSHREE



PRIYANKA



RISHIKA



DENNIS



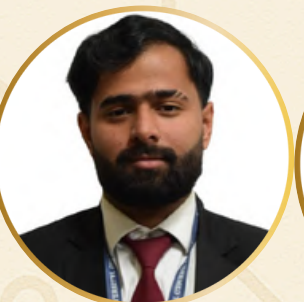
RISHABH



SARVESH



NISHA



RUDRAKSH



SANKET

**ADVIKA****SUGANDHI****AASHLY****SEJI****KIRTI****SHWETA****KASHISH****MAYANK****SIMRAN****RAHUL****SRISHTI****ANURAG****MANASWI****IPSHITA****PRADHYUM****AKANKSHA****NITHYA**

“SUCCESS IS NOT ABOUT REACHING THE DESTINATION, BUT ABOUT THE JOURNEY OF HARD WORK, LEARNING, AND PERSEVERANCE THAT LEADS YOU THERE.”

Congratulations on your placements! We are thrilled to celebrate the outstanding achievements of our MBA students who have successfully secured placements with top organizations, including Ernst & Young, KPMG, Deloitte, Genpact, Uniqlo, Grant Thornton, Sonalika Tractors, Jaro, Great Learning, Ameriprise Financial, and more. Your relentless dedication and commitment have paved the way for this well-deserved success. Wishing you all a future filled with success and limitless opportunities!

FACULTY ACHIEVEMENTS



DR. DURGANSH SHARMA

SCOPUS ID:
57704138500

Congratulations on publishing papers/book chapters on the
TOPICS: "POST LISTING PRICING PERFORMANCE OF INITIAL PUBLIC OFFERS: INSIGHTS FROM INDIA"

"A CRITICAL STUDY IN UNDERSTANDING THE POTENTIAL BENEFITS OF IMPLEMENTING DIGITAL FINANCIAL APPLICATION IN ENHANCING THE ACCOUNTING PERFORMANCE"

"INFLUENCE OF CHATGPT IN PROFESSIONAL COMMUNICATION MODERATING ROLE OF PERCEIVED INNOVATIVENESS"

"HUMANIZING TECHNOLOGY: THE IMPACT OF EMOTIONAL INTELLIGENCE ON HEALTHCARE USER EXPERIENCE"

Congratulations on publishing papers/book chapters on the
TOPICS: "ANALYSING THE IMPACT OF UTILITARIAN VALUES, HEDONIC VALUES AND RESPONSIBLE CONSUMPTION ON CONSUMER SATISFACTION AND RE-PURCHASE INTENTION "

"THE IMPACT OF AUDIT COMITEE INDEPENDENCEAND COMPETANCE ON INVESTORS INVESTMENT IN DECISION MAKING: A STUDY IN INDIAN CONTEXT"

"IMPACT OF DESTINATION IMAGE AND SELF-CONGRUITY ON REVISIT INTENTION OF INDIAN TOURISTS"

"TRACKING THE TRANSITION OF SUSTAINABLE ENTREPRENEURSHIP: FROM A BIBLIOMETRIC ANALYSIS TO CURRENT RESEARCH TRENDS AND FUTURE RESEARCH DIRECTIONS"



DR. MAYANK KUMAR

SCOPUS ID:
59518776600

**Congratulations on publishing papers/book chapters
on the**

**TOPICS: "POST-LISTING PRICING PERFORMANCE OF
INITIAL PUBLIC OFFERS: INSIGHTS FROM INDIA"**

**"DISCRETE FINANCIAL IN SENTIMENTAL ANALYSIS
USING EXPLORING PATTERNS AND TRENDS "**

**"RECENT ADVANCEMENTS IN NETWORK SECURITY
FOR SUSTAINABLE DEVELOPMENT"**

**Click on the topic to open*

**"UTILIZATION OF IoT BASED HEALTHCARE SYSTEM
AND VITAL DATA MONITORING OF PATIENTS"**

**"ASSESSMENT OF ML TECHNOLOGIES AND
SUITABILITY TO PREDICT THE COMPRESSIVE
STRENGTH OF HIGH- PERFORMANCE CONCRETE "**

**Patents: FRUITS, FLOWERS AND VEGETABLES
PLUCKING AND STORING ROBOT**

Number: 427474-001

**DEVICE TO DETECT EFFICIENCY OF EMPLOYEES AT
WORKPLACE**

Number: 422127-001

**Congratulations on publishing papers/book
chapters on the**

**TOPICS: "THE IMPACT OF AUDIT COMITEE
INDEPENDENCE AND COMPETANCE ON
INVESTORS INVESTMENT IN DECISION
MAKING: A STUDY IN INDIAN CONTEXT"**

**"RETAIL INVESTORS PARTICIPATION IN
INDIAN CORPORATE BOND MARKET: A
CRITICAL STUDY"**

**"TRACKING THE TRANSITION OF
SUSTAINABLE ENTREPRENEURSHIP: FROM A
BIBLIOMETRIC ANALYSIS TO CURRENT
RESEARCH TRENDS AND FUTURE RESEARCH
DIRECTIONS"**

**"INTENTION TO USE FINTECH SERVICES: AN
INVESTIGATION INTO THE MODERATION
EFFECTS OF QUALITY OF INTERNET ACCESS
AND DIGITAL SKILLS"**



DR. AKHILESH TIWARI

**SCOPUS ID:
57226269543**



**CA. (DR.) NIRAKAR NATH
PANDEY**

**SCOPUS ID:
57224094628**

**Click on the topic to open*



**DR. ABHINAV PRIYADARSHI
TRIPATHI**

**SCOPUS ID:
57204045598**

**Congratulations on publishing papers/book chapters on the
TOPICS: "IMPROVING CONSUMER ENGAGEMENT WITH AI CHATBOTS: EXPLORING PERCEIVED HUMANNESS, SOCIAL PRESENCE, AND INTERACTIVITY FACTORS"**

"IMPACT OF DESTINATION IMAGE AND SELF-CONGRUITY ON REVISIT INTENTION OF INDIAN TOURISTS"

"ANALYSING THE IMPACT OF UTILITARIAN VALUES, HEDONIC VALUES AND RESPONSIBLE CONSUMPTION ON CONSUMER SATISFACTION AND RE-PURCHASE INTENTION"

"YOUNG ADULT CONSUMER'S PERCEPTION OF VALUE PROPOSITION TOWARDS ORGANIC FOODS: A TWEET BASED ON ANALYSIS USING NVIVO"

**Congratulations on publishing papers/book chapters on the
TOPICS: "THE RAM MANDIR IN AYODHYA: A TRANSFORMATIVE INITIATIVE WITH DEEP CULTURE, ECONOMIC AND SOCIAL IMPLICATIONS FOR INDIA"**

"ARTIFICIAL INTELLIGENCE IN HIGHER EDUCATION: TRANSFORMATIVE POTENTIAL, CHALLENGES AND FUTURE DIRECTIONS"

"IMPACT OF DESTINATION IMAGE AND SELF-CONGRUITY ON REVISIT INTENTION OF INDIAN TOURISTS"



DR. UPASANA GUPTA

**SCOPUS ID:
35810506700**

Congratulations on publishing paper on the
TOPICS: "A BIBLIOMETRIC ANALYSIS OF ASSET
ALLOCATION FOR RETIREMENT"



DR. TAPAS DAS

SCOPUS ID:
57211457369

"THE ROLE OF IOT IN REVOLUTIONIZING PAYMENT
SYSTEMS AND DIGITAL TRANSACTIONS IN FINANCE"

"AI-ENHANCED IOT DATA ANALYTICS FOR RISK
MANAGEMENT IN BANKING OPERATIONS"

"IOT-DRIVEN CREDIT SCORING MODELS: IMPROVING
LOAN DECISION MAKING IN BANKING"

"IOT AND AI FOR REAL-TIME CUSTOMER BEHAVIOR
ANALYSIS IN DIGITAL BANKING"

"HUMAN BIAS IN ALGORITHMIC TRADING: EVALUATING
BEHAVIORAL FINANCE IMPACTS ON AUTOMATED
SYSTEMS"

"UTILIZING MACHINE LEARNING TO ANALYZE
INVESTOR SENTIMENT AND DETECT MARKET
ANOMALIES"

Congratulations on publishing papers/patent on the
"PREDICTIVE ANALYTICS FOR STOCK PRICE
FORECASTING: MACHINE LEARNING TECHNIQUES IN
FINANCIAL MARKETS"

"THE ROLE OF OVERCONFIDENCE IN TRADING:
BEHAVIORAL PATTERNS AND MARKET IMPACTS"

"BEHAVIORAL FINANCE IN CRYPTOCURRENCY
MARKETS: ASSESSING HERDING BEHAVIOR AND
VOLATILITY"

Topic: "AI BASED BATTERY MANAGEMENT DEVICE
FOR ELECTRIC VEHICLE"
Patent Number : 424805-001



DR. RAJESH VERMA

SCOPUS ID:
57216814202



DR. SHIKHA ARORA

SCOPUS ID:
58920670600

Congratulations on publishing papers/book chapters on the
TOPICS: "HR ANALYTICS: AN INDISPENSABLE TOOL FOR EFFECTIVE TALENT MANAGEMENT"

"BEYOND BOUNDARIES: ROLE OF ARTIFICIAL INTELLIGENCE AND CHATGPT IN TRANSFORMING HIGHER EDUCATION"

"THE ROLE OF OVERCONFIDENCE IN TRADING: BEHAVIORAL PATTERNS AND MARKET IMPACTS"

"BEHAVIORAL FINANCE IN CRYPTOCURRENCY MARKETS: ASSESSING HERDING BEHAVIOR AND VOLATILITY"

Congratulations on publishing papers on the
TOPICS: "IS CHATGPT ENHANCING YOUTH'S LEARNING, ENGAGEMENT AND SATISFACTION?"

"AN INTEGRATED MODEL TO PREDICT STUDENTS ONLINE BEHAVIOUR IN EMERGING ECONOMIES: A HYBRID SEM ANN APPROACH"

"INFLUENCE OF CHATGPT IN PROFESSIONAL COMMUNICATION MODERATING ROLE OF PERCEIVED INNOVATIVENESS"

"PREDICTING CONSUMERS USAGE INTENTION TOWARDS USER GENERATED CONTENT: A HYBRID SEM-ANN APPROACH"

"INDUSTRY 4.0: ENABLING TECHNOLOGIES, APPLICATION AND CHALLENGES TO IMPLEMENTATION"

"CONSTRUCT MODELLING, STATISTICAL ANALYSIS AND EMPIRICAL VALIDATION USING PLS-SEM: A STEP-BY-STEP GUIDE OF THE ANALYSIS PROCEDURE"



DR. SMRITHI MATHUR

SCOPUS ID:
57224783132



PROF. MARIA JOHNSON

SCOPUS ID:
59730812800

Congratulations on publishing paper on the
TOPIC: "TRANSFORMING INVENTORY
MANAGEMENT THROUGH MACHINE LEARNING
BASED DEMAND FORECASTING FOR A
CIRCULAR ECONOMY"



PROF. DENNIS JOSE

SCOPUS ID:
59730627600



PROF. ARNAB CHATTERJEE

SCOPUS ID:
59670182000

Congratulations on publishing paper on the
TOPICS: "HUMAN BIAS IN ALGORITHMIC
TRADING: EVALUATING BEHAVIORAL FINANCE
IMPACTS ON AUTOMATED SYSTEMS"

"UTILIZING MACHINE LEARNING TO ANALYZE
INVESTOR SENTIMENT AND DETECT MARKET
ANOMALIES"

*Click on the topic to open

STUDENT ACHIEVEMENTS



ASHA JAISY SAM

Congratulations on publishing paper in International Journal of Housing Markets and Analysis, a Scopus Indexed Journal.

TOPIC: "NAVIGATING REAL ESTATE PURCHASE DECISIONS: AN INTERPLAY OF INFLUENTIAL FACTORS"



KANIKA SHARMA

Congratulations on publishing paper in Evidence-based HRM (EBHRM), a Scopus Indexed Journal

TOPIC: "BREEDING DISTRUST DURING ARTIFICIAL INTELLIGENCE (AI) ERA: HOW TECHNOLOGICAL ADVANCEMENTS, JOB INSECURITY, AND JOB STRESS FUEL ORGANIZATIONAL CYNICISM?"

**Click on the topic to open*



JOHAN JACOB JIJO

**Congratulations on publishing paper in
Asian Journal of Economics, Business
and Accounting,
a Scopus Indexed Journal
TOPIC: "MODELLING AND FORECASTING
THE GDP OF G7 COUNTRIES USING
ARIMA MODEL"**

**Congratulations on publishing paper in
Northeast Journal of Complex
Systems(NEJCS), a Scopus Indexed
Journal**

**TOPIC: "GREENING THE WORKPLACE:
CAN SUSTAINABLE PRACTICES REDUCE
ANXIETY AND ENHANCE
MEANINGFUL WORK ENGAGEMENT?"**



CYRIL TOM SUNNY



YASHWIN ANAND

**Congratulations on publishing paper
in Property Management
(Emerald Publishing)
TOPIC: "ECO-CONSCIOUS CONSUMERS'
GREEN REAL ESTATE DECISIONS IN
INDIA: THE ROLE OF SOCIAL
COMMERCE"**

**Click on the topic to open*



MUGDHA

Congratulations on publishing paper in IEEE
TOPIC: "TRANSFORMING INVENTORY MANAGEMENT THROUGH
MACHINE LEARNING BASED DEMAND FORECASTING FOR A
CIRCULAR ECONOMY"



DEVADARSHAN M

Congratulations on publishing paper in IEEE
TOPIC: "FORECASTING SEVERE WEATHER IMPACTS ON
AGRICULTURAL SUPPLY CHAINS USING MULTI-VARIATE TIME
SERIES MACHINE LEARNING MODELS"

*Click on the topic to open

THE VOICE OF CORPORATE



SHIVANI RAWAT
CORPORATE TRAINER & L&D
SPECIALIST | CERTIFIED POSH &
SOFT SKILLS TRAINER

“THE POWER OF FIRSTS”

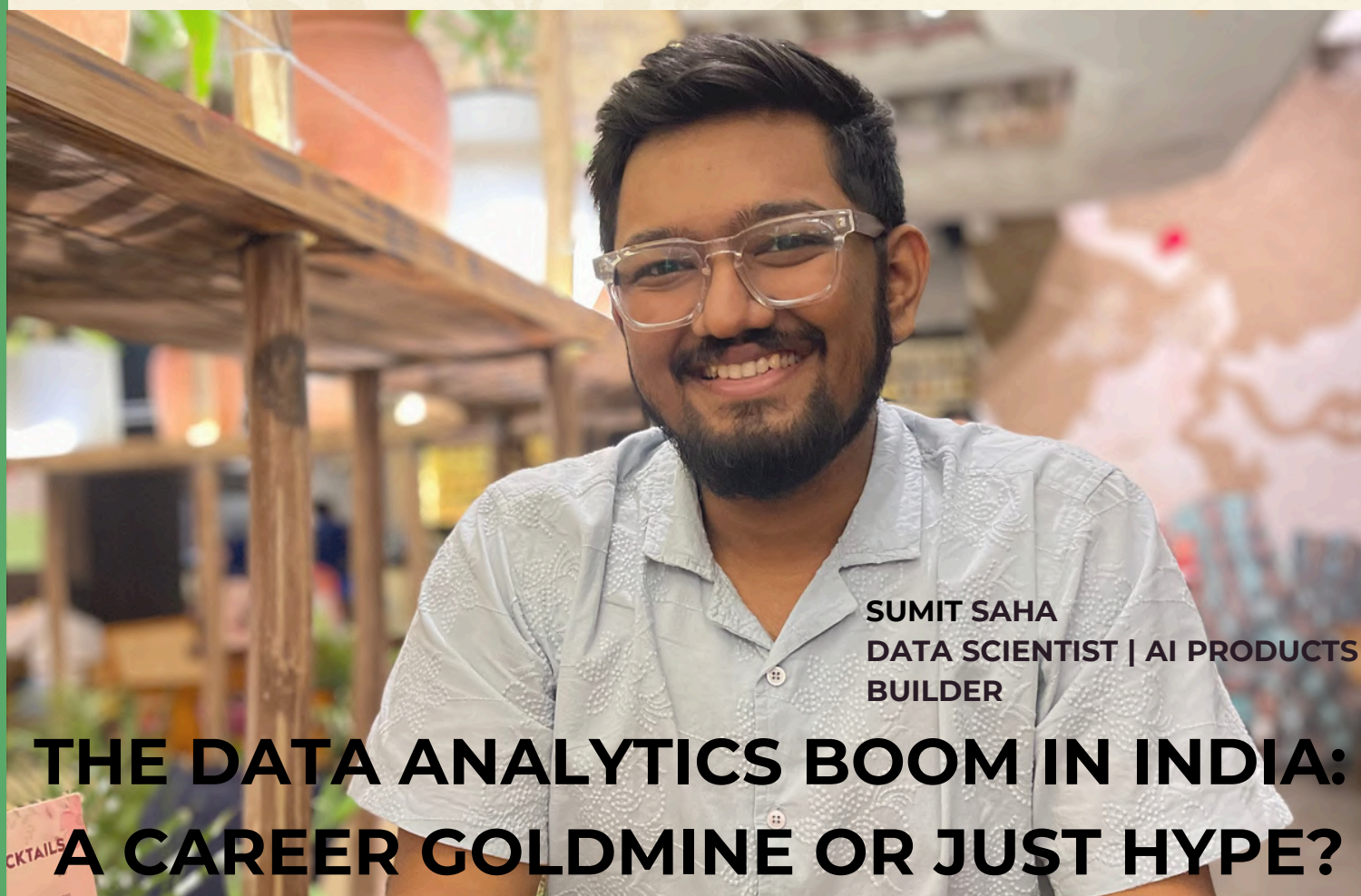
Firsts hold a special weight in our lives—first jobs, first conversations, first steps toward a dream. They stick with us because they mark the beginning of something significant. Psychologists call this the primacy effect our tendency to remember beginnings vividly. Books like *Atomic Habits* by James Clear emphasize the importance of starting small. *The Power of Now* by Eckhart Tolle reminds us that we don’t need the perfect moment to begin; we just need to start.

Often, external noise—expectations, judgments, unsolicited advice—holds us back. But our inner voice knows our potential before the world does. Trusting it takes courage, but it leads to clarity and growth.

My first experience as a behavioral skills trainer was nerve-wracking. Doubts surrounded me, yet I believed in myself. By the end of that session, skeptics had turned into supporters. That moment taught me a vital lesson—believing in yourself can change the narrative.

Starting something new feels like standing on the edge of a cliff, but the moment you take a step, you realize it’s not the fall you feared—it’s the flight you craved. *The Alchemist* by Paulo Coelho teaches us that when we dare to begin, the universe supports us.

So, what’s your “first” waiting to happen? Silence the noise, take that step, and embrace the magic of beginnings. The journey starts now!



SUMIT SAHA
DATA SCIENTIST | AI PRODUCTS
BUILDER

THE DATA ANALYTICS BOOM IN INDIA: A CAREER GOLDMINE OR JUST HYPE?

The surge in data analytics is attracting both fresh graduates and professionals looking to upskill. The appeal lies in high-paying jobs, career growth, and working with cutting-edge technology. However, the market is becoming saturated, with many pursuing similar certifications but lacking real-world problem-solving skills.

Data analytics should be viewed as a core skill across industries, not just a separate career. Companies prefer professionals who can apply analytics in business contexts, making critical thinking and domain expertise essential. Despite numerous courses, many learners only master tools like Python and SQL, without gaining practical application knowledge.

The job market, while growing, is highly competitive. Employers now seek candidates with niche expertise in AI, machine learning, and industry-specific knowledge. Certifications alone don't guarantee jobs—hands-on experience with real-world projects matters more. Freshers often enter the field expecting high salaries but face lower starting pay without proven skills.

To succeed in this evolving field, aspiring analysts should focus on solving real business problems, understanding industry applications, and continually learning. The future belongs to those who not only analyze data but also drive meaningful business impact.

THE ECHOES FROM OUR PAST



BEYOND MATERIALISM: A PERSONAL VIEW ON SUCCESS

-JOBIN SHIJI DANIEL

"Without continual growth and progress, such words as improvement, achievement and success have no meaning."

-Benjamin Franklin

Every individual will have a different perspective of growth and success. This is what makes life interesting. For example let's take a classroom all the students will be having different perspectives on success but they all are under one roof taught by the same professors but striving to achieve all the different goals and ambitions, that's exactly what the beauty of growth and success is. The world has become a lot more materialistic nowadays, leading the current generation to equate success with just money and a luxurious lifestyle. Personally I am not a great fan of the same. I was someone who explored a lot of things during my college days and I would proudly say that I am the first one to do a lot of things at the MBA department for CHRIST (Deemed to be University), Delhi NCR Campus. There were many hurdles along the way but for me they weren't hurdles they were challenges that helped me improve, grow and achieve success.

Success and growth is not about money, it's about taking up challenges that make you better and also ensuring that you are able to help improve the life of another individual or group of individuals through your journey to success. Also through the success and failures one should learn to stay humble and grounded no matter what the result is.

I would love to relive those years again but we move forward in our different journeys to achieve growth and success and to be better human beings.



- SHEBIN SIBY

**REDEFINING SUCCESS:
A VISION FOR
GROWTH, LEADERSHIP
&
IMPACT**

As I look ahead to my career, I see growth and success as dynamic, evolving concepts that will be defined by continuous learning, adaptability, and leadership. In my role as a manager in the future, I envision success not just as reaching professional milestones, but also in fostering an environment where both myself and my team can thrive. Growth, to me, will come from embracing challenges and constantly seeking opportunities to expand my knowledge and skills. It's not just about climbing the corporate ladder, but about becoming more proficient in managing complexity and ambiguity. As a manager, I aspire to drive innovation, make data-driven decisions, and lead teams with empathy and collaboration. Success as a manager will also be measured by the ability to inspire and empower others. A true leader doesn't just direct work but nurtures talent, provides support, and helps individuals realize their potential. It's important to be adaptable to the changing needs of the business world, especially with technology and globalization reshaping industries.



GROWTH AND SUCCESS: SOMETHING MORE THAN JUST A DESTINATION

- CHRISTO V GEORGE

Growth and success — we hear those words all the time. But what do they actually mean? Growth is simply learning, developing, and improving upon who you were yesterday. Success, however, is the prize that you reap from that growth — achieving your goals and feeling good about how far you've travelled. The reality is, growth is not always simple. It involves venturing out of your comfort zone, failing, and attempting again. Each failure is a lesson in itself, and you learn something new, coming back stronger and wiser. It's not so much about not failing but about how you recover. Success is not only about achieving a particular place or earning tons of money. It's also about individual success, such as growing confidence, enhancing skills, and making a difference. The greatest entrepreneurs and leaders were not where they are today by taking the safest route — they kept going, learned, and adjusting. Whether it is in our career, profession, or life, constant development is what makes success continue to exist. Companies that innovate remain in the lead, and individuals who continue to learn remain current. Ultimately, growth and achievement aren't end points — they're a part of a continuous process. As goes the old saying, "Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, you will be successful."

MY JOURNEY OF GROWTH AND SUCCESS FROM “NOT-SO- BRIGHT” TO “ALRIGHT”

- KR PRIYANKA



Back in school, I was never the student who got gold stars or glowing remarks. PTMs were like horror movies for my parents, they dreaded facing my teachers more than I dreaded exams. “She has potential, but...” was a phrase I heard more than my own name. Then came college, right in the middle of COVID. A fresh start, a new phase. Somehow, I ended up being one of the most studious students (a plot twist even I didn't see coming). I realized that if I didn't put in the effort, I wouldn't be liked. So, I did what any rational person would do—I studied. And surprisingly, I was... good? Teachers appreciated me, and for the first time, learning felt rewarding. Now, as my MBA journey comes to an end, I've landed a placement, and everything seems to be falling into place. No, I'm not the class topper, but my parents are proud. And honestly, if school-time Priyanka could see me now, she'd be in awe (and probably ask for tips). Growth isn't about becoming the best, it's about becoming better than yesterday. And if success means making your past self proud, I'd say I've done just that. Because at the end of the day, it's not about where you start, but how far you choose to go.



HOW I PERCEIVE GROWTH AND SUCCESS IN THE FUTURE AS A MANAGER

- YASHWIN ANAND

"Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, you will be successful." – Albert Schweitzer

Growth and success—two words I once believed were defined by promotions, paychecks, and titles. But as I stand on the brink of a new chapter, looking back at my MBA journey, I realize how much deeper they truly go. Growth is not just about moving ahead; it is about evolving through the struggles, embracing the failures, and rising stronger each time. Success is not about personal achievements alone, but about the lives we touch, the people we uplift, and the legacy we leave behind. The world of management is ever-changing, but one thing remains constant—the need for leaders who care. The future will not belong to those who merely chase numbers but to those who build people, nurture dreams, and lead with heart. The best managers will not just be strategists but also storytellers, weaving a vision that inspires, a culture that comforts, and a purpose that unites. If growth is a journey, then this place has been my first step. And if success is about carrying a piece of this journey forward, then I hope to take with me the warmth, the lessons, and the love that made me who I am today. Because in the end, success is not measured in what we gain, but in what we give back.

THE JOURNEY OF GROWTH: A PROSPERA STORY

- JERLIN VINS V.J



The first day of my MBA felt like stepping into an unknown world—new faces, ambitious minds, and an overwhelming sense of expectations. I wondered: What does success truly mean? Is it about grades, placements, or something deeper?

As months passed, I realized growth isn't always visible at first. It happens in late night assignments, in the nervousness before a presentation, and in the quiet moments of self-doubt. As a Digital Wing Coordinator, I learned that capturing stories wasn't just about pictures and videos it was about preserving milestones, emotions, and progress. Every event I documented, every challenge I tackled, shaped me in ways I hadn't imagined.

PROSPERA isn't just the name of our newsletter; it embodies the spirit of perseverance and transformation. Success doesn't come as a final destination but as small victories along the way the confidence gained after a tough project, the friendships built, the resilience developed.

Now, as graduation nears, I see how far we've come not just as students, but as individuals ready to take on the world. Growth and success aren't just about reaching a goal; they're about the journey, the lessons, and the courage to keep moving forward. And that is what PROSPERA truly stands for.



UNLOCKING POTENTIAL: THE INTERPLAY OF GROWTH AND SUCCESS

- MARIYA ELIZABETH JIBY

As we navigate the demands of our MBA program, it's essential to recognize that growth and success are intertwined. Growth is the spark that ignites our potential, while success is the culmination of our efforts. Rather than solely focusing on external validation, we should strive to cultivate a deeper understanding of ourselves. This involves acknowledging our strengths, confronting our weaknesses, and embracing our passions. I've experienced this firsthand during my MBA journey. I used to be held back by a fear of public speaking, but I pushed past my comfort zone by emceeing various events on campus. Not only did I overcome my fear, but I also developed essential skills in time management, juggling exam preparations with cultural event commitments. This transformative experience taught me that growth and success often require stepping into unfamiliar territory and embracing challenges head-on.

By adopting a growth-oriented mindset, we can transform challenges into opportunities for self-improvement. As we progress on our academic and professional journeys, let's remember that growth and success are not endpoints, but rather continuous processes that enable us to unlock our full potential.

A NEVER-ENDING EVOLUTION OF EXCELLENCE AND TRIUMPH

- NIMISHA MARY SAM



Growth and success are not a destination but an ongoing journey which include the dynamic process of continuous learning, adaptation, and achievement. Mostly in Indian Societies success is often measured by external achievements. But the true growth lies in the internal process that shapes the character, resilience and the ability to face challenges. Success is closely linked to one's mindset. Embracing a growth mindset nurtures curiosity, creativity, and perseverance, empowering individuals to reach their full potential. By cultivating positive influences, setting achievable goals, and maintaining a strong work ethic, one can further enhance this journey. One of the key elements of growth is resilience. Challenges and failures are inevitable, but they serve as stepping stones toward progress. Learning from mistakes, refining strategies, and embracing change are essential to long-term success. Moreover, personal growth requires self-discipline, patience, and a commitment to lifelong learning. As Nelson Mandela once said, "Do not judge me by my success, judge me by how many times I fell down and got back up again." Instead of viewing success as an endpoint, it should be seen as a path of constant evolution. The key lies in staying committed, embracing change, and striving to become a better version of oneself every day. Continuous learning and self-awareness allow individuals to identify their strengths and weakness, helping them to focus on themselves.



GROW AND FLOURISH AS A FUTURE MANAGER: DEFINING LEADERSHIP IN A DYNAMIC WORLD

- ASHWIN S NAIR

The switch to Scouting Manager springs all facets, including technology and progression from changing trends in workplaces to global issues over time. Future managers will promote their growth and success in defined terms that relate to the establishment of goals beyond traditional indices such as profit margins or outcome efficiency. Increasingly, the kind of growth that will occur will be grounded on adaptability, emotional intelligence, and the ability to lead by purpose. In a world where AI, automation, and hybrid work redefine the industries, rising within themselves keeps managers ahead of the game. Getting an edge is possible not just through skilling but enabling the culture of curiosity and of experimentation among teams. Success depends on viewing failure as a means to innovation with real-time adaptable strategies for challenges to uncertainty.

Equally important is redefining success with respect to shared power. Future managers will not be evaluated based on individual achievement, but rather on how they create environments for employees to thrive. This requires foregrounding psychological safety, inclusivity, and career development. Employee engagement, retention rates, and team satisfaction can easily be used to judge management effectiveness in creating workplaces that nurture talent and build trust. Listening actively while meaningfully delegating and celebrating diverse perspectives will unlock a team with full potential.

In the end, success is not the destination but rather in learning, empowering others, and leading with integrity in a world that is ever-growing interconnected.

SUCCESS VS GROWTH: THE JOURNEY OF TRANSFORMATION

- ANUGRAHA THANKACHAN



Leaving home for the first time to embark on my BBA journey at Sophia Girl's College, Ajmer, followed by my MBA at Christ (Deemed to be University) in Delhi NCR, was much more than just an educational choice. It represented a move toward personal development—learning to live on my own, facing challenges head-on, and uncovering my potential beyond familiar boundaries. My growth stemmed from juggling deadlines, forming relationships, and cultivating resilience.

Landing a placement at EY feels like a significant achievement—a confirmation of the years dedicated to hard work and commitment. However, as I take a moment to reflect, I recognize that while success serves as a milestone, growth embodies the ongoing journey that extends past it. Success is concrete, characterized by accomplishments and acknowledgment, whereas growth is abstract, influencing my mindset and equipping me for future challenges.

The depth of this success is substantial, but it's the growth that has equipped me to handle uncertainties and aspire to greater heights. As I transition into the professional realm, I've come to understand that success remains sustainable only when it is complemented by ongoing growth. While success creates opportunities, growth ensures I am ready to seize them with confidence and intention.

INSIGHTS FROM EDUCATORS



STRATEGIC THINKING FOR BUSINESS STUDENTS: A PATHWAY TO GROWTH AND SUCCESS

-Dr. UPASANA GUPTA

Strategic thinking is a critical skill that plays a significant role in career advancement and business success. It involves analyzing challenges, making informed decisions, and setting long-term goals. While this skill is essential for leaders, students can also benefit immensely by adopting a strategic mindset early in their careers. This article explores the importance of strategic thinking, practical ways to develop it, and how students can apply it in real-world scenarios. Strategic thinking is not just about executing tasks efficiently but about questioning the status quo and looking at the bigger picture. It requires an intentional and rational approach to decision-making that focuses on long-term success. As executive coach Marshall Goldsmith puts it, "What got you here won't get you there." In other words, the skills that helped you succeed in the past may not be sufficient for future growth. Developing a strategic mindset ensures continuous learning, adaptability, and innovation. Strategic thinking is not just for top executives—it is a valuable skill that students can develop early to enhance their careers and future business endeavors. By questioning assumptions, observing trends, setting long-term goals, and continuously improving, students can position themselves for success. The key to growth lies in thinking ahead, adapting to change, and making informed decisions. Start developing your strategic mindset today and pave the way for a thriving future!



FLUIDITY OF SUCCESS AND GROWTH

-PROF. ARNAB CHATTERJEE

Growth and Success, often clubbed together may mean different things to different people. Even at different times and places, their meanings might completely change. While there are many facets of these words, I would like to delve into their transient nature. Especially because the world is changing constantly, especially because the name of the game is adaptability, and most especially because we are expected to be Masters of Business Management. We need to agree that to master any subject we need to master ourselves the foremost. Our ability to define what we are capable of will help us be aware of our Growth opportunities, and Our understanding of our ambitions and life satisfaction levels, will clarify Success factors.

Let's get back to the original words, Growth first. Does growth constitute personal, familial, community, global etc. ? Or is it just us ? As per swami Vivekananda, "Strength is Life, Weakness is Death. Expansion is Life, Contraction is Death. Love is Life, Hatred is Death." If we replace 'Expansion' with 'Growth', it essentially means we are alive, till such time we are growing. But Growth is not just personal, physical or positional. Its constant, its inclusive and its motional.

Success is even more transitional and relative. Never means the same for two different people. Since we are on Vivekanda, he says, "Take up one idea. Make that one idea your life; dream of it; think of it; live on that idea. Let the brain, the body, muscles, nerves, and every part of your body be full of that idea, and just leave every other idea alone. This is the way to success, and this is the way great spiritual giants are produced."

In this world of multipolarity, multiplicity and abundance of information and entertainment, it's that One Idea that can grow to success and can truly stand out.

I leave you with the quote: "There is nothing noble in being superior to your fellow man; true nobility is being superior to your former self."

THE DEPARTMENT OF MBA

EDITORIAL TEAM

Editors



Vineeth K John



Priyanka S Thomas



Maria Celas Thomas

Executive Editor



Prof. Maria Johnson

Editor-in-Chief



CA. (Dr.) N. N. Pandey

Follow Us

